



CONSERVATION BULLETIN

Winter II 2010

ISSUE 12

HELLO JERSEY JUNIORS!!

All reports are now received and you should be in full swing planning for your next year of Conservation Events. As I go through reports, I promise to highlight some new projects & ideas in the next Bulletin. Thank you for taking the time to report—so I can share your projects with Juniors across the State!

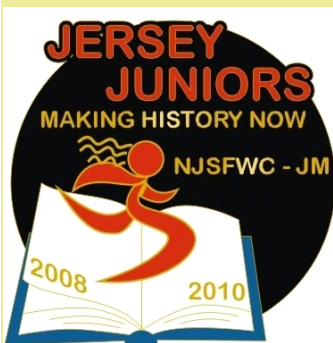
Please share your ideas and I will feature them in upcoming bulletins!

In Junior Spirit, *Tammy*

WHAT DOES YOUR CLUB DO?

- > LADYBUG RELEASE
- > BUTTERFLY RELEASE
- > REDUCE REUSE RECYCLE
- > TREE PLANTINGS
- > TRIPS TO THE ZOO
- > NATURE WALKS
- > FUNDRAISING IDEAS

Share your projects here...other Clubs can recycle your ideas in another part of the State !! So share & let Clubs learn from your successes!



Tammy Levinson
'08-'10 Conservation Chairman
Conservation@JerseyJuniors.com

This bulletin features some green ideas from ask green irene...by local Green Irene Eco-Consultant, Lynn Groves Lussier. She helps the communities of northern NJ implement proven green solutions in their homes and offices and starts them on the path to a healthier, safer and more sustainable lifestyle. Contact Lynn Groves Lussier at greenirene.skylands@greenirene.com, or visit www.greenirene.com/skylandsgreenteam for more information. Hope you find the information resourceful!!



ask
green
irene

Practical advice for your green journey.

How do I instill earth-friendly habits in my children?

Going green with kids is a refreshing change. Viewing the world through a child's eyes is to see a place of beauty, fairness and possibility. Children are curious about nature and genuinely compassionate toward animals and plants, but they are also easily distracted. Thus, a parent's role is to harness that enthusiasm into constructive activities that help develop respect for others, respect for self, and respect for place, including planet Earth. By connecting kids to the outdoors at an early age through activities they enjoy – nature walks, playing outside, riding bikes, planting a garden – it can be easy to shape their interest in nature into stewardship of the Earth.

Many schools are addressing the issue of environmental awareness through various learning activities, but it all begins at home. Send the kids to school with a waste-free lunch kit, which not only prevents disposable products from ending up in landfills, but could save you about \$450 that would otherwise be spent on plastic wrap and baggies. Equip your kids with a reusable stainless steel water bottle. You could save \$1,500 on bottles of water, which not only fill landfills with tons of unrecycled bottles each year, but can actually leach chemicals into your child's drinks.



Parents' actions and attitudes toward the environment have tremendous influence on the behaviors of our children. No matter where you are in your own green journey, eco-parenting is simple parenting if you stick to the fundamental three Rs: Reduce, Reuse and Recycle—and add in some Recreation. From that premise, you can easily incorporate eco-practices into everyday actions.

Reduce

Turning off lights, unplugging video games or turning off the faucet while brushing your teeth are simple habits that really add up. To increase your water conservation at the bathroom sink, install a faucet aerator, which can turn a 2.5 gallon per minute faucet into a .5 gallon per minute faucet. Keep track of your savings, and use the money for a fun family activity. And when it comes to the shower, many kids can spend 20 minutes in there and still not come out clean! To save energy and water, put a 5-minute shower timer in the bathroom and see if they can still pass mom's inspection.

Reuse

Instead of buying books, use the local library, which is a great resource for learning about plants, animals and the environment. Your kids can better understand the concepts of sustainability and reusability if they learn to give items to others to reuse, and if they use items that come second-hand. To that end, start a clothing, toy or book swap with a friend or neighbor.

Recycle

Help your kids turn trash into treasure. Organize a neighborhood or park clean-up and take all the bottles and cans to the local recycling center. Let the kids keep any money they earn. Around the house, use bottle caps, magazines, or tin cans for art projects or to create homemade toys. Have older kids take apart a small broken appliance and make something new.

For Recreation

Take the kids to a farmer's market where they can explore seasonal and sometimes quite novel produce. By supporting local farmers, you lower the carbon footprint of produce being shipped from out of state or out of country, plus you get the nutrient-loaded benefits that come with fresh-picked produce.

The act of planting a garden with your child will result in many benefits. Whether it's a full organic vegetable garden, or just a few peppers and tomatoes in containers, involve kids in planning, planting, tending and cooking and you'll make a complete journey from garden to plate. Let the kids collect the food scraps, create compost, and complete the natural cycle. In recent years, composting has evolved from the chicken-wire wrapped pile of leaves in the back yard to under-the-sink, odor-free, worm-free models that can become a learning tool (and a fun responsibility) for children.

While turning on the TV may seem to be the antithesis of green, sometimes circumstances call for a family movie night. Select a film with an environmental message such as *Happy Feet*, *Hoot*, *March of the Penguins* or *Wall-e*, and then discuss it afterward. Bring the message home by banishing one-use batteries from the TV remotes. But don't stop there! Switch all of your battery-operated devices to rechargeable batteries to save hundreds of pounds of toxic waste from entering landfills, and to save you thousands of dollars over time.

There is an old Kenyan proverb that states: *Treat the Earth well. It was not given to you by your parents. It was loaned to you by your children.* The best way for us to protect the world they will inherit is to teach them how to care for it while they are young. Habits they learn at an early age will stay with them for life—and, hopefully, will be passed on to their own children.

EARTH HOUR 2010

On Saturday, March 27, 2010 at 8:30pm...join me &
TURN OFF YOUR LIGHTS for just ONE HOUR!!!!!!

Visit www.myearthhour.org for more information & ways to plan fun activities for your community. Partner with your schools & libraries...

EARTH DAY 2010

This is the 40th ANNIVERSARY of Earth Day...

Join me on April 22—and during the ENTIRE month of April

The fight for a clean environment continues. We invite you to be a part of this history and a part of Earth Day. Discover energy you didn't even know you had. Feel it rumble through the grass roots under your feet and the technology at your fingertips.

Channel it into building a clean, healthy, diverse world for generations to come.

[source: <http://www.earthday.net/node/77>]

KIND News Subscriptions

As you plan your disbursements – Budget for KIND News for the next school year. This is a colorful, four-page classroom newspaper featuring puzzles, projects, fascinating articles, and celebrity interviews. A **\$30 classroom subscription** includes 28 copies of *KIND News*, enough for every student in the class, plus a teacher's guide each month of the school year, September through May. (*If you need more than 28 copies, you must purchase an additional subscription.*)

*Single-copy home subscriptions are also available; e-mail youth@humanesociety.org for details.

Please allow 6 to 8 wks for a subscription to start. For subscriptions to begin in September, orders must be placed before June 15th. **Subscriptions for the current school year will continue to be accepted through January 1. All other subscriptions will begin the following September. You will receive 9 issues no matter what month you begin your subscription.** *KIND News Subscription Schedule:*

For a subscription to start in:	We must have payment by:
September	June 15
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November	September 1
December	October 1
January	November 1
February	December 1
March	January 1
April	February 1
May	March 1

If you are subscribing to *KIND News* or renewing a subscription and your check arrives after the cutoff date, there may be a delay or an interruption in service. Orders received by June 15 include a free copy of *KIND Teacher*. After June 15, copies of *KIND Teacher* are available while supplies last.



SIMPLE THINGS YOU CAN DO:

- Remove your name from Mailing Lists—How many items of mail do you throw out each day? visit www.directmail.com/directory/mail_preference/
 - Reusable Grocery Bags
 - Turn off Lights & Pull out Power Plugs or Power Strips OFF
 - Stop buying Bottled Water! – 1 person that drinks 2 bottles per day spends up to \$1,095 a year on Bottled Water!
- The sky is the limit...just think outside of the Box!!**

State-wide Recycling Fundraiser (benefits FAFS)

Recycling :

- Unused Cell Phones
- Empty Ink Jet Printer Cartridges
- Other Electronics (Laptop Computers, Apple iPods, Digital Cameras, Digital Video Cameras)

Hold a collection in your Club & Community. Simply collect these items & give to your District Advisor. We will send them in together on the State Level. Include your Club info on the bag or box & a contact Name & email address in case we have questions.

*Thanks to PJWC Member Jacqui Riordan for sharing the Blog she designed. Check it out...some GREAT info:
www.gogreenlight.com.*

FROM RUTHERFORD JUNIORS:

Cartridge Worlds all over have some GREAT recycling programs! You can receive 50 cents—\$1 per cartridge turned in. While you are there, you can purchase a remanufactured cartridge. Visit their website for more information !!

www.cartridgeworldusa.com

Bottle Cap Recycling **Bottles we currently recycle become trash anyhow if they still have a cap.** During recycling, caps are sorted from the bottles and discarded as garbage. If a cap does not come off a bottle during compression, the bottle is discarded.

Collect caps & Aveda will recycle them into new caps for their products! Visit <http://www.ecosceneinc.com/blog/index.cfm/2008/10/13/Introducing-Ecoscene-TV> to see how you can recycle those bottle caps. 1-877-AVEDA-09

? Question

Where do all those plastic baggies, plastic water bottles, juice boxes, milk cartons, paper napkins, aluminum foil and food wrappers go?

! Answer

IN THE TRASH. The average child generates 67 pounds of lunchtime trash per year.

IN LANDFILLS. 38 billion plastic water bottles end up in landfills each year-taking 700 years before they start to decompose.

IN OUR OCEANS. Trash is often mistaken for food and eaten by sea life.

Still looking for some new ideas??

NJ Clean Communities has tools for you to plan a successful town clean up & you could receive mini grants to help offset expenses you may incur or raise funds to increase Green initiatives in the town you live in! Litter prevention is ongoing—not just one day a year! Contact your County offices today to find out about your Clean Communities Programs—there may be Grant Money available. (Beautification)

Adopt a Park or Street & clean it quarterly!!

*Assess your Town & School Recycling Programs in the buildings & grounds!
Add Bottle Cap collections Town wide!*

2008-2010 Conservation Chairman
Tammy Levinson
Conservation@JerseyJuniors.com