

NJSFWC e-Connection

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Welcome to the latest edition of the NJSFWC e-Connection. This e-Connection is brought to you by the NJSFWC State President and is meant to give you the latest and greatest news and information from around the Federation.

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TWO SECOND TURN-OFF DAY

Last week, nine NJSFWC clubwomen and 2 of their daughters were part of the plaza audience of *The Early Show* on CBS to show our support for **Two Second Turn-Off Day** on Sept 17th. We were partnering with GFWC, AAA, *Seventeen* Magazine and the Department of Transportation to highlight the dangers of using cell phones while driving. You may have seen us in our pink shirts waiving our signs. It was a wonderful time!

GOOD MORNING AMERICA SHOW ON SEPT 30TH

If you were unable to join us last week on *The Early Show* on CBS, you have an opportunity on September 30th to show your support of the Special State Project, by joining Gilda's Club of Northern NJ in the studio crowd for the *Good Morning America Show* located at Times Square in NYC. Everyone is asked to wear one of the Gilda's Club eye catching t-shirts which are available for sale at \$20 each (the t-shirts are a fund raiser for Gilda's Club.) If you are interested in joining this group, contact Dyane McMahan at 201-880-4739 so your shirt can be ordered and for additional details regarding meeting time (6:00 AM) and location. You do not want to miss it! Don't forget your camera!

CLUB MARKETING OPPORTUNITY

We have just received word of a great club marketing opportunity. Investors Savings Bank has agreed to allow the clubs of NJSFWC to have a club display table during membership week, October 17-23. Each bank branch will provide a table for clubs to set up a display for the week. The tables do not need to be manned during the display period. Two or three neighboring clubs can even share a table at a particular bank branch. The bank has even offered to have their Marketing Department create signage and will provide the guidelines for their local branches.

The DVP's are sending letters to club presidents with information about the program. Club presidents are asked to advise the DVP by October 1st if their club wishes to participate and it is really **easy** to participate.

Clubs can display club tri-folds, business cards, photo albums or scrapbooks as well as copies of local press releases printed in the newspaper. Flyers that advertise upcoming events should be left on the table. NJSFWC brochures and GFWC Clubwoman magazines could be included as well. Don't forget to include a clipboard with a signup sheet for anyone interested in receiving further information. All handouts should have a club contact name and telephone number or email for additional inquiries.

Your club does not want to miss this opportunity for wonderful club visibility in the community!

NJSFWC'S BLOG

The NJSFWC has a blog....check out!

http://recordernewspapers.com/blogs/nj_state_federation_of_womens_clubs/

If you have something your club would like featured on the blog, send it to the Communications Chairman, Barbara McCloskey, at bmccloskey@njsfwc.org.

STATE FALL CONFERENCE AND MEMBERSHIP WEEK ~ FANTASTIC TOGETHER

What a great way to begin the NJSFWC Membership Week (October 17- 23) and to introduce a friend or a new Club member to **your** Federation!! This popular conference is scheduled for Monday, October 18th at the Bridgewater Marriott. The cost will be \$39.50, which includes the \$3.00 registration fee. The events of the day include:

- Workshops – Special State Project, Community Service Programs, Communications, Club Finance, and Nutrition
- Marketplace with project displays and materials
- Shopping with the vendors
- Purchasing items, including the new Special State Project Pin, at the Federation Sales Table
- Visiting the information booths highlighting the 1894 Society and Special State Project.
- Supporting the Headquarters Foundation Fund by purchasing raffle tickets to win the 50-25-25 drawing.
- Celebrating the achievements of our members as the awards received at the 2010 GFWC International Convention are presented along with the Membership Awards for

- clubs.
- Enjoying a delicious luncheon surrounded by Federation friends
 - Special Entertainment after Luncheon – “The Determined Spirit – The Story of Amelia Earhart” by Monica Hoffman

Reservation forms and information were included in the September 2010 ALMANAC and on www.njsfwc.org. Reservation deadline is October 8th. Questions – contact Dianne Maki dmaki@njsfwc.org.

NEW NJSFWC FUND RAISER – NJSFWC OF GFWC PLATINUM VISA CREDIT CARD

A new and exciting NJSFWC fund raising opportunity was recently introduced – A NJSFWC of GFWC Platinum Visa Credit Card by Capital One. By using this credit card for everyday purchases, the NJSFWC receives donations. How easy can it be! For more information and to apply, see www.cardlabconnect.com/NJSFWCofGFWC.

HEADQUARTERS OPEN HOUSE

Come join us for tea and dessert at the Headquarters Open House on November 16th! Take this opportunity to visit your Federation home and meet the new Dean of Douglass College, Dr. Litt! RSVP by November 1st to Carol Niemiec, Headquarters Chairman, at cniemiec@njsfwc.org.

GFWC CLUB MANUAL

Updates to the GFWC Club Manual will begin to arrive in Club Presidents mailboxes around October 1st. Club Presidents, be sure and share the information with your members. Additional copies can be downloaded from www.gfwc.org. In addition, Club Presidents will receive the new 2010-2012 NJSFWC Supplements next week. Copies are also available online at www.njsfwc.org, under Materials.

ADDITIONAL INFORMATION

E-CONNECTION – Share the NJSFWC E-Connection with other club members or prospective club members by forwarding this email to them. To add email addresses to the distribution list, go to:

<http://www.njsfwc.org/spaw/uploads/files/E-CONNECTION%20Enrollment%20Form.doc>

Download the enrollment form and then email, fax or mail it to HQ. It is just that easy!