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Are you ready to Rock Out at the Jersey Shore!

It's time for Convention! And this year we've moved from Parsippany to the Jersey Shore – definitely a step up. Hopefully you and your Club members are planning to be there and rock out with Junior friends (the ones you arrive with and the new ones you make during convention). Communication is how we keep our clubs thriving and growing. It's how we keep our members involved and how we let the community and potential new members know who we are, what we care about and how we make things happen.



If your plans include a trip to Convention – I will see you there. I can't wait to see all the clubs celebrating their successes, sharing their great projects and just cutting loose and having fun. We do all kinds of great things for our communities and the world – not so we get awards at Convention but because we really want to make a difference and we want our lives to be more than just about us. And while it's fun when you get awards at Convention – the satisfaction we get from doing great things for our communities is what really drives us. If you can't make it to convention –

What's new on the Jersey Juniors website?

If you still haven't visited the Jersey Juniors website –what are you waiting for? The website is updated regularly with “news you can use.” Check out the Spring Conference tab – there are pictures and Brag Sheets from all of the club Spring Conferences.- see what Spring Conferences in other districts are like and see what projects other clubs are doing. Bulletins from all of the CSP and department chairs are available as well. Our website is how we share information and other resources with our members - use it and let us know how we can make it serve you better. Send your comments to communications@jerseyjuniors.com. And since you're there anyway – Like Jersey Juniors. Just go to the website and press the Like Button – your Facebook page will keep you updated with new website posts.



Some easy communication activities

Here are some activities you and your club might want to try

- Visit the Jersey Juniors website often; sign the guestbook- become a FAN!
- Build and maintain a club website – keep it fresh – update with Club activities, fund raising successes, pictures of your events
- Send the link to your website to communications@jerseyjuniors.com
- Put a link on your website to jerseyjuniors.com
- Go to www.jerseyjuniors.com and Like
- Include your Junior activities in your Facebook status, fill your Friends in on what your Club is doing and how much fun you're having making the world a better place
- Remember to get signed releases for any photos you post to your website
- Remember to send photos (and signed releases) of club activities to communications@jerseyjuniors.com – share your successes with the rest of the state
- Remember to use NJSFWC-JM and GFWC logos in your communications (brochures, newsletters, letterhead, etc)
- Submit a press release to the newspaper about your Convention successes
- Submit a press release to the newspaper about an upcoming event or an event that was just completed or your successes and awards at Convention
- Write an article for a local newspaper thanking the organizations that helped with a local event
- Write an article for a local newspaper about the Valerie Fund and what your club is doing to help them
- Write a press release describing what your club is doing to help address childhood obesity and nutrition

Everything you do to promote your club or to improve communications within your club or to promote the club to the community is a communications project, regardless of how big or small. Take every opportunity to get out the word that Jersey Juniors Rock!

Also remember that I am a resource to you. Feel free to call me or send me an email at communications@jerseyjuniors.com if there's anything I can do to help you do your job better.

“We never listen when we are eager to speak”
François de La Rochefoucauld